Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_

Socialization is the process by which individuals are taught to interact with the society around them. Socialization happens throughout one’s life and can be missed, causing resocialization to be necessary.

**Directions**: Choose one of the following to examine and complete a PowerPoint presentation, a Prezi, or a five-paragraph essay. Follow the guidelines to know what type of information should be included in the project. You have three options, all listed below:

1. Magazines
	* Compare three magazines
		+ 1 men’s
		+ 1 women’s
		+ 1 general magazine
	* Examine the following:
		+ Who’s on the cover?
		+ Captions (topics inside) – How are they worded?
		+ What are some of the articles about?
		+ Types of ads in the magazines? Give examples.
		+ What images are in the magazine?
2. Toys
	* Examine the boxes of three toys
		+ 1 boy
		+ 1 girl
		+ 1 non-gender
	* Examine (at least) the following:
		+ Who’s on the cover?
		+ What colors are used on the box?
		+ What slogans or sayings are on the box?
3. Commercials
	* Watch television commercials
		+ Focus on types of commercials and stick with it
		+ Ex: cars, body sprays, etc.
	* What’s the difference between the commercials?
		+ Images used?
		+ Wording?
		+ Concepts?
		+ Settings?

**Your topic of your project should be focusing on and MUST INCLUDE: agents of socialization and how the above effect gender development. What messages are coming across that effects how we view the opposite sex; even at a young age?**

**Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Total Point Value: 50 points**