Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_\_\_   
  
Socialization is the process by which individuals are taught to interact with the society around them. Socialization happens throughout one’s life and can be missed, causing resocialization to be necessary.

**Directions**: Choose one of the following to examine and complete a PowerPoint presentation, a Prezi, or a five-paragraph essay. Follow the guidelines to know what type of information should be included in the project. You have three options, all listed below:

1. Magazines
   * Compare three magazines
     + 1 men’s
     + 1 women’s
     + 1 general magazine
   * Examine the following:
     + Who’s on the cover?
     + Captions (topics inside) – How are they worded?
     + What are some of the articles about?
     + Types of ads in the magazines? Give examples.
     + What images are in the magazine?
2. Toys
   * Examine the boxes of three toys
     + 1 boy
     + 1 girl
     + 1 non-gender
   * Examine (at least) the following:
     + Who’s on the cover?
     + What colors are used on the box?
     + What slogans or sayings are on the box?
3. Commercials
   * Watch television commercials
     + Focus on types of commercials and stick with it
     + Ex: cars, body sprays, etc.
   * What’s the difference between the commercials?
     + Images used?
     + Wording?
     + Concepts?
     + Settings?

**Your topic of your project should be focusing on and MUST INCLUDE: agents of socialization and how the above effect gender development. What messages are coming across that effects how we view the opposite sex; even at a young age?**

**Due Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Total Point Value: 50 points**